

### WWW.ROIWATER.AE WEBSITE PRIVACY POLICY

#### 1. INTRODUCTION

Welcome to the privacy policy of ROI Water L.L.C – FZ (referred to as "we," "us," or "our"). This privacy policy explains how we collect, use, disclose, and protect your personal information when you visit our website <a href="www.roiwater.ae">www.roiwater.ae</a> and its subpages <a href="app.roiwater.ae">app.roiwater.ae</a> (collectively referred to as the "Website").

#### 2. INFORMATION WE COLLECT

### 2.1 Personal Information:

 We may collect personal information such as your full name, email address, phone number, billing information(in case of CSC coorporation, bank details for transfer of earnings from bonuses and copy of Emirate ID card), and shipping address when you register for an account, make a purchase, or subscribe to our services.

### 2.2 Log Data:

 We automatically collect log data, including your IP address, browser type, referral page, and the date and time of your visit.

# 2.3 Cookies and Tracking Technologies:

• We use cookies, web beacons, and similar tracking technologies to enhance your experience on the Website, analyze trends, and administer the site.

### 2.4 Device Information:

• We may collect information about the device you use to access the Website, including device type, operating system, and browser information.

### 3. HOW WE USE YOUR INFORMATION

We may use your information for the following purposes:

- 3.1 Providing and Improving Services:
  - o To provide and maintain the Website.
  - o To process transactions and send transaction-related communications.
- 3.2 Communication:
  - o To send marketing communications, newsletters, and updates.
- 3.3 Personalization:



o To personalize your experience on the Website.

# 3.4 Analytics:

 To monitor and analyze usage patterns, conduct research, and improve our services.

#### 4. SHARING YOUR INFORMATION

We do not sell, trade, or otherwise transfer your personal information to third parties without your consent, except as described in this privacy policy.

### • 4.1 Third-Party Service Providers:

 We may use third-party service providers, such as Stripe.com for payment processing. These providers have their own privacy policies, and we encourage you to review them.

### 5. DATA SECURITY

We take reasonable measures to protect your personal information from unauthorized access, disclosure, alteration, and destruction.

# • 5.1 Encryption:

 We use industry-standard encryption protocols to safeguard your data during transmission.

### • 5.2 Access Controls:

 Access to your personal information is restricted to authorized personnel only.

#### 6. YOUR RIGHTS

You have the right to access, correct, or delete your personal information. You may also opt-out of marketing communications.

### • 6.1 Access and Correction:

 You can access and update your personal information through your account settings.

### 6.2 Opt-Out:

 You can opt-out of marketing communications by following the instructions provided in the communication.

#### 7. CHILDREN'S PRIVACY

Our services are not intended for individuals under the age of 18. We do not knowingly collect personal information from children.

# 8. CHANGES TO THIS POLICY



We reserve the right to update this privacy policy at any time. We will notify you of any changes by posting the new policy on this page.

# • 8.1 Notification:

 Significant changes to this policy will be communicated to you via email or prominent notice on the Website.

# 9. CONTACT US

If you have any questions or concerns about this privacy policy, please contact us at info@roiwater.ae.